

# New Hope COMMUNITY BIKES

Building community through bicycles.

# Annual Report 2019

## 2019 Highlights

*A successful year in a brand new space!*

Everesting Event attracts 50 riders and raises \$16,000 providing participants with epic riding opportunities

A learning hub for building and repairing bikes, offering safe cycling education, providing access to affordable transportation, and fostering a rich and inclusive cycling community.

New Hope Bike Club launches with 45 members that quickly become New Hope ambassadors

Five Pikangikum youth visit New Hope Bikes in Hamilton

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Social: @NewHopeBike  
#NewHopeBike



## 2019 Numbers

**499** + 1%  
Bikes refurbished and sold

**386** + 235%  
Individual donors

**255** + 65%  
Basic Tune-ups

**16** + 33%  
Schools participated in Ride Smart

**63** + 16%  
Classes participated in Ride Smart

**1486** + 47%  
Students participated in Ridesmart

**138** + 21%  
New First Time Riders

**113** + 189%  
Basic Bike Repair Registrations



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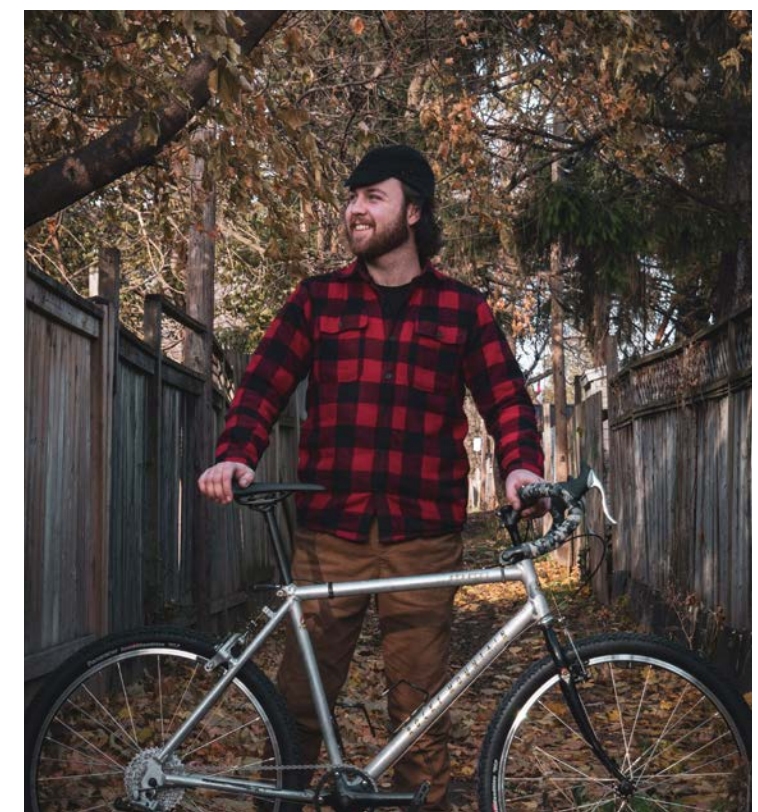
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## A message from the Executive Director

**Mission:** *New Hope Community Bikes is a learning hub for building and repairing bikes, offering safe cycling education, providing access to affordable transportation, and fostering a rich and inclusive cycling community.*

2019 has been an incredibly exciting year for New Hope Community Bikes. After, being a part of the organization for nine years, it's incredible to reflect on how far we have come since our humble beginnings. Our impact has grown from a local Hamilton neighbourhood to across the province. We have developed cycling programs that are recognized across the province for their success, we have taught thousands of kids safe cycling skills and refurbished countless bikes that we get to see all around Hamilton.

This year we brought our story and our programs to new communities and worked hard to tell how bikes have been an effective tool for building stronger and healthier communities. These efforts definitely paid off as we saw our supporter base grow and an excellent turn out for our fall Everesting Fundraiser. Our new storefront location has been a pivotal growth point for NHCB and we are constantly learning how to best utilize this asset to accomplish our vision of Building Community through Bikes.

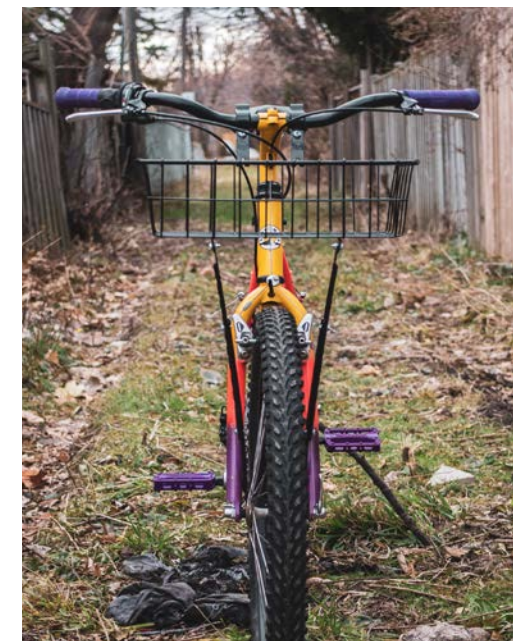
Around the board table in 2019 discussions focused largely on the future of NHCB. Out of these discussion a new job description for a Director of Business Development and Community Partnership was created that will be filled in early 2020. In addition, a three part model for programs; differentiating between programs that are broad and increase awareness of NHCB, focus on building a smaller group of core participants, and those that build leadership capacity. We believe that this model will help us deliver stronger programming into the future.



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### COVER

- Riders climbing Fifty Road during Everesting Event.
- 01 Installing our recycled signage letters on the new storefront
- 02 Executive Director, Andrew Hibma on the Ice Road Challenge fundraiser in Feb. 2020 (photo by Brody White)
- 03 After settling in for a year the shop is starting to feel like home with new product displays.
- 04 Volunteers from Oakville Christian School help refurbish bikes in April 2019.
- 05 New staff member Jack D. brings new creativity to our refurbished bikes including some unique 'bike packing' builds
- 06 Telling a positive story of Hope through bicycles at Sea Otter Canada at Blue Mountain in July
- 07 New Saddle Library allows people to try out a variety of saddles for a \$25.00 deposit. No need to spend big \$ on multiple saddles to find the right one
- 08 A unique paint scheme on this 90s mountain bike made it one of our beautiful bikes of 2019
- 09 Students at St. Anthony of Pauda, in Milton stand in front of a trailer full of 32 donated bikes



# Programs

## Ride Smart

Ride Smart celebrated 5 years of providing cycle education programming in Hamilton Area schools. In 2019 we upgraded our aging fleet of bikes with new Marin mountain bikes made possible thanks to funding support from Ward 4 Councilor, Sam Merulla. 1486 students participated in the program and 138 riders learned to ride for the first time thanks to the one-on-one instruction they received through Ride Smart. Another great success for Ride Smart has been its adoption by Bike Windsor Essex who are now delivering a school based cycle education program in their region mirrored after Ride Smart!

## 1-Day Bike Rodeos

In 2019 we spread our bike programming farther than ever before, and added an all day bike rodeo at Saugeen First Nation, near Southampton and Lion's Head on the Bruce Peninsula. These one day events were in partnership with the Grey Bruce Detachment of the Ontario Provincial Police who we had worked with in the past when doing programming in Pikangikum.



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## Basic Bike Repair

Basic Bike Repair and Women's Only BBR are monthly 3 hour workshops that teach the essentials required to keep a bike operating safely. It is also used as our training module for new volunteers. Registrations for these two workshops grew by 189% in 2019 and the open workshop was 88% sold-out over the year. We attribute this growth to having a more functional space that allows more people to attend at once, having a grant from Arcelor Mittal Dofasco that allowed us to offer the Women's BBR for FREE, as well as the overall growth in awareness of what we do in Hamilton.

## March Break Camp

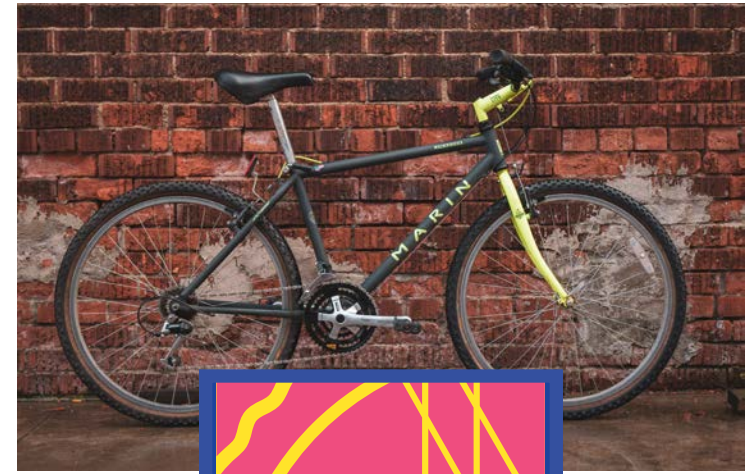
Five youth participated in a 3-day March break camp pilot. Day one was spent teaching basic bike repair skills. Day two the youth spent refurbishing donated bikes and on the third day we took a trip to Joyride 150 indoor bike park to practice some riding skills. Overall, youth had a great time and we are planning to offer the camp again in 2020.



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- 01 Ride Smart students at Lake Ave. School line up for cycling drills
- 02 Basic Bike Repair participants in September

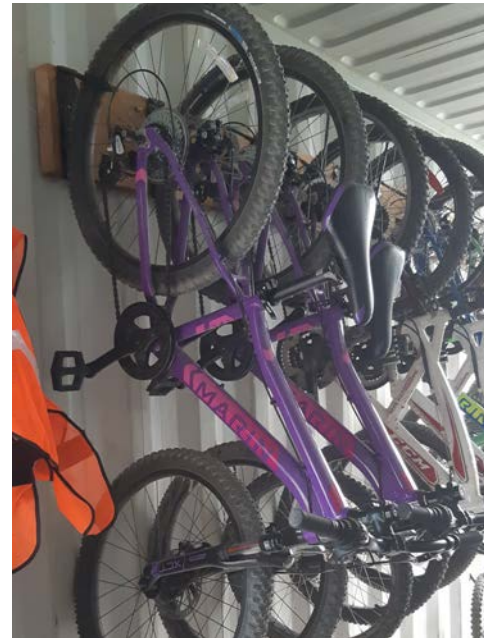
Next page:

- 03 Rocky Mountain bike packer refurbished bike.
- 04 A vintage Marin's are near to our hearts since becoming a Marin Dealer in 2018.
- 05 Donations roll in once again at the Arcelor Mittal Dofasco Bike Drive. To date over 300 bikes have been collected through this avenue
- 06 Meredith, our new Women's coordinator, poses with a freshly refurbished Bianchi.





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- 01 Dark skies from forest fire smoke in Pikangikum. Our group of volunteers flew out one day before the community was evacuated for the second time in 2019 due to forest fires all around.
- 02 Newly built Marin Bikes hang in the bike container in Pikangikum.
- 03 New Hope Board Member, Nicola and her husband Arlan volunteered their time to help with the Pikangikum Bike program in July
- 04 Christian and Elijah work on assembling a new Marin bike in July
- 05 Kids set out on a group ride in Pikangikum, even with the additional bikes donated in 2019 there's more willing riders than bikes, so youth take turns sharing bikes.



# Keep Pedaling in Pikangikum



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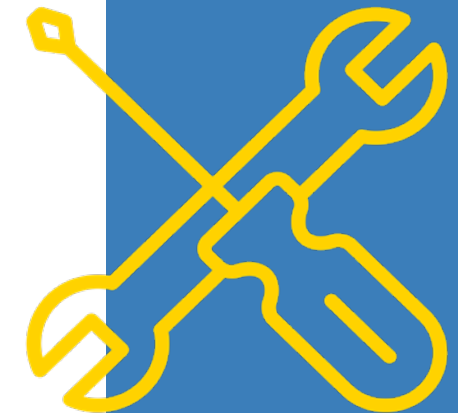
After successful bike programming in Pikangikum in the summer of 2018, Right to Play stepped up to provide administrative and funding support to keep the project running for the summer of 2019. A group from NHCB and the OPP was scheduled to visit the community in May, but widespread forest fires forced an evacuation of the entire community. The trip was rescheduled for the beginning of July and 6 volunteers went up to help start up the bike program, assemble new bikes and get youth excited to ride again. A dozen new bikes were assembled during the visit. These bikes were higher quality bikes from Marin that will require less maintenance and should last longer than the original box store bikes.



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Forest fire smoke over Pikangikum Lake (above)

- 01 A group of excited kids line up to sign out the first bikes of the 2019 bike season in Pikangikum.
- 02 Pikangikum was evacuated twice for dangerous forest fires that kept closing in on the community. Just 2 days after this photo was taken the community was evacuated for a second time.
- 03 Lilly and Shandy prepare to lead a group ride with youth on new Marin mountain bikes, while OPP volunteer Jen takes a group photo





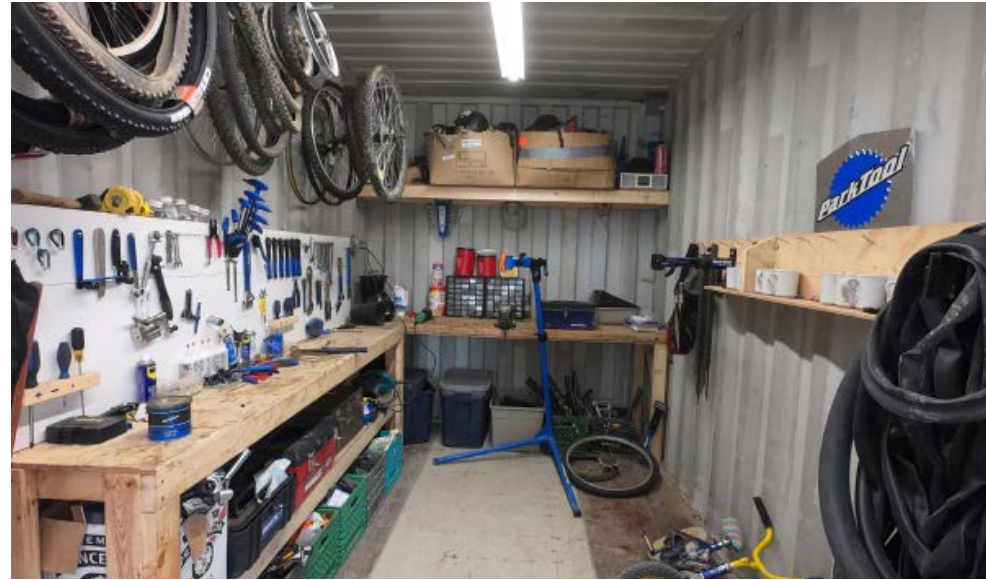


After another successful summer of programming we were able to bring five of the youth and one adult chaperone down to Hamilton to help out at our shop and then do some riding at Joyride 150 and at Hardwood Hills. While youth were visiting they helped build up a fleet of bikes that will be loaned out at the Gage Park Pump track in the spring of 2020. This project received grant funding from the Ontario Trillium Foundation and was modeled after the success of the program in Pikangikum.

## An Ice Road Challenge

It started as a crazy fundraising idea; to host a fat tire bike ride from Red Lake to Pikangikum along the year round road and then across the winter road into the community. The idea went live in November and quickly became a reality with participants signing up from across Ontario. The cause and the adventure proved to be a major draw for those who signed up, each paid for their transportation costs and committed to fundraising a minimum of \$500 for the bike program. The 40 available spots sold out in just 6 weeks, with members of the OPP making up about half of the registrants and the other half from mountain bike clubs and other cycle connections across the province.

- 01 Pikangikum shipping container shop ready to go for the 2019 season
- 02 Youth from Pikangikum (L to R) Brooke, Tony, Elijah, Adam (OPP), Miriam, Bianca and Barry (Chaperone) visiting our shop in Hamilton (photo by Jeff Neven)
- 03 Bikes assembled and stored at Gage Park Pump track ready for spring 2020



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- 01 Pikangikum youth riding one of the first program bikes in the community
- 02 An OPP truck driving across an ice road in Red Lake which will be part of the Ice Road Challenge Route (photo by Brody White)
- 03 1m thick ice will support the riders as they travel across frozen lakes from Red Lake to Pikangikum. (photo by Brody White)
- 04 Snow piled up at the Pikangikum airport. The temperature averages around -25 C for the time the Ice Road Challenge is scheduled. (photo by Brody White)





# Everesting: 8,848m in support of New Hope Bikes

## PREVIOUS PAGE

- A crisp morning, fall colours and blue skies made for perfect conditions for Everesting 2020
- 01 A strong representation from the New Hope Bike Club and new supporters at Everesting
- 02 Members of the OPP brought a large group of cyclists to support the Everesting effort
- 03 Steve DC leads the pack with a smile as riders work towards their team goal of summiting Everest
- 04 Custom Everesting socks say NEVER REST outside of shoes and EVEREST when riding



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Everesting as a fundraiser was piloted in 2018 to raise support for capital improvements to the building we purchased in spring that year. In it's first year 12 riders participated on a very cold and rainy day and raised almost \$10,000 for the cause. Everyone agreed that even though the effort was painful and the weather miserable, the overall experience was a fun way to raise money. The proof of concept was there and 2019 was the year to grow the event.

“FIENDISHLY SIMPLE, YET BRUTALLY HARD. EVERESTING IS THE MOST DIFFICULT CLIMBING CHALLENGE IN THE WORLD.”

*Pick any hill, anywhere in the world and ride repeats of it in a single activity until you climb 8,848m – the equivalent height of Mt Everest.*

~ Everesting.cc website

Getting a permit to close the road was the first step towards ensuring rider safety and enjoyment. Fifty Road, at the furthest east edge of Hamilton's boundary, was the obvious choice for it's scenic views, good quality pavement and relatively low traffic volumes.

42 Riders signed up to punish themselves on the 110m climb with about 1/3 of the riders being affiliated with the newly formed New Hope Bike Club.

The format of Everesting fits well with the New Hope vision of building community through bikes, allowing riders of different skill levels and fitness to ride together and regroup

regularly at the top and bottom of the course. This provided lots of opportunities to share encouragement and share the story of 'why we do what we do'.

The weather on October 18 was perfect for riding, cool in the morning and comfortable for t-shirt riding in the afternoon. Many spectators and family members came out to cheer on the riders and one of the local radio stations did a 'live on location' piece from the top of the hill. Together the group climbed over 80,000m of elevation, two riders accomplished solo Everest climbs and many others completed half of the 8,848m.

Overall the event raised \$16,692 to support our ongoing programs and staffing! Feedback after the event was positive and we have already set the date for next year's ride.

**Everesting 2020**  
Saturday, October 17  
Fifty Road  
Hamilton, ON







**NewHope**  
COMMUNITY BIKES

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